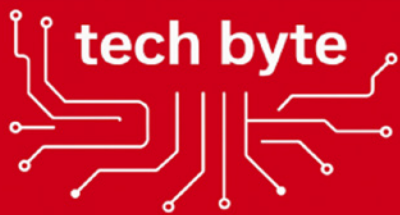


UNIMY



Volume 1

Issue 1

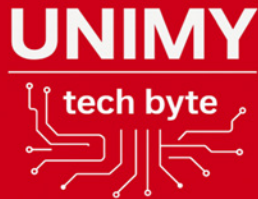
25 OCTOBER 2025

*A monthly e-Newsletter of the
University Malaysia of Computer
Science & Engineering*



**Bridging Classroom and Industry via
Adjunct-Industry Professors**

Cover Story



e-Newsletter

Editorial Team

Advisors:

Prof. Ts. Dr. Salwani Mohd Daud &
Thillai Raj T. Ramanathan

Editor:

Prof. Dr. Vikneswaran Nair

Issue Contributors:

Thillai Raj T. Ramanathan
Devakumar Robert William
Noor Azizah Atdenan
Ir. Syaiful Anas Suhaimi
Assoc. Prof. Dr. Norizah Binti Mohamad

Design:

Mohd. Azahari Mohd. Salim
Siti Aisyah Hasbolah

Distribution: Mithila Narendran

Contents

From the Editor's Desk	1
Bridging Classroom and Industry via Adjunct-Industry Professors	2
Tech-Enabled Ecotourism: Adapting to Prove Impact, Protect Places	6
A New Creative Renaissance: Humans Lead, AI Accelerates	9
UNIMY Advantage: Pathways, Practice, Placement	11
CEO@UNIMY Faculty: Igniting Industry- Academia Synergy + Tech Talk: Cybersecurity & AI Convergence	14
UNIMY Cares: Powering Education, Bridging Divides	15
Innoverse 2025: Where Student Projects Meet Industry Needs	17
UNIMY Named CompTIA Authorised Academic Partner—Accelerating Industry-Ready Credentials	20
Active PhD Research 2025	22

UNIMY Education Sdn. Bhd.

Company Registration Number:
200501001375 (678420-U)

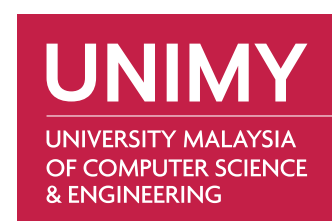
MOHE Approval Number: DUO40(B)

Address: Level 1 & 2, Block 2, VSQ@PJ City
Centre, Jalan Utara, 46200 Petaling Jaya,
Selangor D.E.

URL: www.unimy.edu.my

Disclaimer:

Some content in UNIMY tech byte may be
created or refined with AI tools; all material
undergoes editorial review and editing to
ensure clarity, accuracy, and quality.



From the Editor's Desk

Prof. Dr. Vikneswaran Nair

Editor / Deputy Vice Chancellor, UNIMY



Welcome to the inaugural issue of **UNIMY tech byte**—our monthly window into how UNIMY, the University Malaysia of Computer Science & Engineering under the BAC Education Group, learns, builds, and partners across discipline in AI, cybersecurity, data science, software engineering, robotics, gaming tech and edtech. Our aim is to highlight work that scales beyond our classrooms, labs, or centres—and demonstrate its impact on learning, research, and operations.

In every issue you'll find:

- **Made @ UNIMY** — Launches, lab prototypes, capstone wins, and code repos.
- **Teaching that Works** — Reusable classroom playbooks, assessment ideas, and ready-to-use templates.
- **Research in Motion** — Grants, preprints, datasets, and calls for collaboration.
- **Industry & Policy Watch** — Partnerships, standards, funding, and regulations that affect our work.
- **People & Paths** — Internships, jobs, micro-credentials, and alumni insights you can act on.
- **Security Notes** — Real incidents, fixes, and hardening guides for our stack.
- **Events & Deadlines** — Talks, hackathons, CFPs, and key submission dates.

We keep items short, link to sources, and state outcomes—not just intentions.

Contributions are welcome. Send your article not longer than 300 words, supported by selected high resolution images to Vikneswaran.N@unimy.edu.my.

For this inaugural cover story, we would like to introduce UNIMY's Adjunct-Industry Professors. UNIMY appoints Adjunct-Industry Professors to inject current industry practice into teaching, research, and hiring pipelines so students solve real problems with employer-used standards. They co-teach and co-design modules, supervise capstones, open internships and labs, and help turn prototypes into deployable solutions.

Thank you for reading—and for building Malaysia's digital talent with purpose. Let this be your monthly checkpoint on what matters, what's ready to use, and what we're testing next.

Bridging Classroom and Industry via Adjunct-Industry Professors

Prof. Dr. Vikneswaran Nair

Editor / Deputy Vice Chancellor, UNIMY



UNIMY appoints Adjunct-Industry Professors to narrow the gap between classroom knowledge and the needs of Malaysia's digital economy. These appointments bring senior practitioners into our teaching and research so that students encounter current stacks, architectures, compliance requirements, and delivery practices rather than dated case studies.

Their role is to co-teach advanced topics, co-design modules and assessments around real projects, supervise capstones, and mentor student teams. They advise applied research, open testbeds and datasets, and help translate prototypes to pilots. Equally important, they broker internships, apprenticeships, and graduate roles; run portfolio reviews and technical interviews; and align our syllabi with recognized standards in security, cloud, data, software quality, and robotics.

The benefit to UNIMY is straightforward—sharper curricula refreshed on a 12–18-month cycle; higher certification and placement rates; capstones that ship; and joint labs that let students work on production-grade problems. These professors also extend our network to ministries, GLCs, start-ups, and global vendors, strengthening partnerships, grants, and public-value projects.

We stay realistic—titles alone change nothing. Impact depends on active engagement, clear deliverables, and measurement—guest hours taught, modules revised, projects launched, students placed. UNIMY monitors these indicators each semester and renews or adjusts appointments accordingly.

Adjunct Professor at UNIMY is conferred in recognition of distinguished professional achievements, expertise, and valuable contributions to industry, with the expectation to enhance teaching, research translation, and student employability through active collaboration with UNIMY's faculties and partners.

Adjunct Industry Professors at UNIMY



Emeritus Prof. Datuk Ir. Dr. Wahid Bin Omar

Professor, Universiti Teknologi Malaysia

Veteran engineer and former university leader known for large-scale infrastructure and higher-education governance. Advises on research excellence, standards, and strategic change.



Emeritus Prof. Dr. Sureswaran Ramadass

Chairman, NLTVC Education & Head of Dept, RUMC, Penang

Specialist and an authority in internet technologies pioneer in network architectures, IPv6 deployment, and next-gen connectivity.



Prof. Dr. Mohd Nazri Bin Kama

Professor, Universiti Teknologi Malaysia

Senior UTM academic and administrator focused on information systems and technology management. Brings government–industry experience in digital transformation and quality assurance.



Dr. Jasmine Begum

Regional Director, Legal & Government Affairs (ASEAN & New Markets), Microsoft (M) Sdn Bhd

Expert in cyber security and artificial intelligence. Works at the policy–technology interface on AI governance, security, and responsible innovation.



Ts. Dr. Endry Lim Zhen Wen

Chief of Staff, GCEO Office; Payments Network Malaysia (PayNet)

Expert in national payment rails, fintech compliance, and secure digital transactions at scale.



Ts. Hon Fun Ping

Managing Director, NetAssist (M) Sdn Bhd

Network and cyber-defense trainer with hands-on expertise in penetration testing, hardening, and security operations.



Ts. Ng Kwang Ming

CEO, Digital Penang

Specialist in software systems, public-sector digitalisation, platform engineering, and ecosystem building for tech talent.



Ts. Wan Roshami Wan Abdullah

CTO, CyberSecurity Malaysia

National-level specialist in cyber-resilience, standards, and capacity building across critical sectors.



Thillai Raj T. Ramanathan

CTO, BAC Education Sdn Bhd

Expert in software systems, enterprise-scale software architecture, cloud platforms, and mission-critical systems delivery.



Murugason R. Thangarathnam

CEO & Co-Founder, Novem CS

Practitioner and expert in enterprise cyber security, SOC operations, and incident response for regulated industries.



Mohd Shahiman Bin Sulaiman

CEO, Turkish Aerospace Malaysia Sdn Bhd

Expert in robotics and automation. Applies aerospace-grade automation, mechatronics, and industrial robotics to real-world manufacturing.



Muhammad Afiq Abdullah

SVP, Strategy, Policy & Sustainability, AmBank Group Berhad

Expert in strategic business analytics and sustainability. Leads data-driven ESG insights, capital-market analytics, and sustainability reporting practices.



Christi Paul

Associate Director, Payment Service Provider

Fintech operator and specialist in digital payments, e-wallet ecosystems, and mobility-focused financial services.



Krishna Rajagopal

CEO, AKATI Sekurity

Cyber-security entrepreneur and specialist focusing on threat intelligence, red-teaming, and security product innovation.

Tech-Enabled Ecotourism: Adapting to Prove Impact, Protect Places

Communication and Digital Marketing Unit



All images are AI-generated using ChatGPT (OpenAI, 2025).

The New Face of Ecotourism: Sustainable Innovation in a Changing World

Prof. Dr. Vikneswaran Nair

- ❖ Deputy Vice Chancellor
University Malaysia of Computer Science & Engineering (UNIMY)
- ❖ Adjunct Professor (Sustainable Tourism),
Wawasan Open University, Malaysia & UOW Malaysia
- ❖ Malaysian Ecotourism Association



MEA
Malaysian Ecotourism Association

Global Tourism Conference 2025: Fraser's Hill – 24-26 Sept 2025

At the Global Tourism Conference 2025 at Fraser's Hill on 24–25 September 2025, Prof. Dr. Vikneswaran Nair, the Deputy Vice Chancellor of UNIMY, served as a keynote speaker, arguing that ecotourism's next phase will be shaped by how quickly destinations adopt and adapt technology to deliver verified climate, biodiversity, and community



outcomes. He located the urgency in three forces: a post-pandemic reset in visitor expectations, the climate crisis that demands travel justify its footprint, and rapid digital change. The response is a shift from attraction-led products to place-based stewardship powered by data.



Prof. Nair outlined a practical technology stack already within reach. Smart visitor systems use AI for carrying-capacity control, live crowd monitoring, and dynamic ticketing to keep fragile sites within limits. Green infrastructure—solar micro-grids, EV charging in rural gateways, and low-carbon transport—cuts operational emissions while sustaining access. Community platforms with transparent ledgers route bookings and payments to local owners; companion apps surface interpretation and craft markets before arrival. Immersive tools (AR/VR and digital twins) move orientation off-site, reducing risk and wear on habitats. Conservation tech links IoT sensors, drones, and computer vision so wildlife and habitats are tracked continuously. Over this sits a data layer: ESG dashboards for carbon, water, and waste; predictive analytics for demand and climate risk; and traceable credit chains for any tourism-linked offsets.





Technology must be tied to accountability. Prof. Nair called for simple MRV—monitoring, reporting, verification—published on public dashboards and linked to pricing and incentives. Clear benefit-sharing standards are needed so communities gain fairly. Policy alignment, blended finance, and targeted upskilling will help SMEs cross the adoption gap.

His close was direct: “Use technology to prove restoration, improve livelihoods, and protect what visitors come to experience. Rethink what we offer. Reinvent how we deliver. Restore what we use.” As Malaysia’s digital technology university, UNIMY is advancing applied AI, data engineering, geospatial analytics, cybersecurity, and immersive media that enable this shift, with pilots and micro-credentials available to industry partners.

Technological Innovations that directly strengthen sustainability, enhance visitor experience, and safeguard ecosystems

1. Smart Visitor Management	2. Renewable Energy and Green Infrastructure	3. Digital Platforms for Communities	4. Immersive and Educational Technologies	5. Biodiversity and Conservation Tech	6. Data-Driven Sustainability
- AI-based carrying capacity monitoring. - Crowd management through real-time sensors, drones, and mobile apps. - Dynamic ticketing systems that adjust visitor flows in sensitive sites.	- Solar-powered eco-lodges and EV charging stations in rural areas. - Micro-grids for remote ecotourism sites. - Low-carbon transport solutions like electric boats and eco-buses.	- Community-led booking platforms with blockchain for fair revenue distribution. - Direct-to-tourist mobile apps that cut out middlemen. - Digital storytelling tools for local heritage and traditions.	- AR/VR for pre-visit orientation or interpretation at fragile sites. - Digital twins of natural sites for risk management and education. - AI-powered eco-guides with multilingual support.	- IoT sensors for wildlife monitoring and habitat protection. - Drone-based reforestation and habitat mapping. - Genetic barcoding and AI image recognition for species tracking.	- ESG dashboards to track carbon, water, and waste footprints of destinations. - Blockchain-enabled carbon credit trading linked to ecotourism operations. - Big data analytics to predict tourist flows and climate risks.

A New Creative Renaissance: Humans Lead, AI Accelerates

Thillai Raj T. Ramanathan

CTO, BAC Education Group | Adjunct Professor, UNIMY



There's been chatter about OpenAI's role in the animated film "Crittterz," sparking the familiar fear that automation will displace creative jobs. The argument here is the opposite as this marks a major opportunity for creative industries. AI is not replacing artists; it is amplifying them. Human creativity—story, direction, performance—remains decisive. In "Crittterz," humans sketch, design, and voice the characters; AI accelerates the repetitive rendering and production tasks so people can focus on imagination and craft. Think of it as the strongest assistant you've ever had, not a rival.



Benefits of using AI Agents



Scalability



Consistency



Efficiency



Cost Effectiveness



Productivity



**Assists with
Innovation**



**Satisfied
Customers**



**Improves
Accuracy**



**Saves
Time**



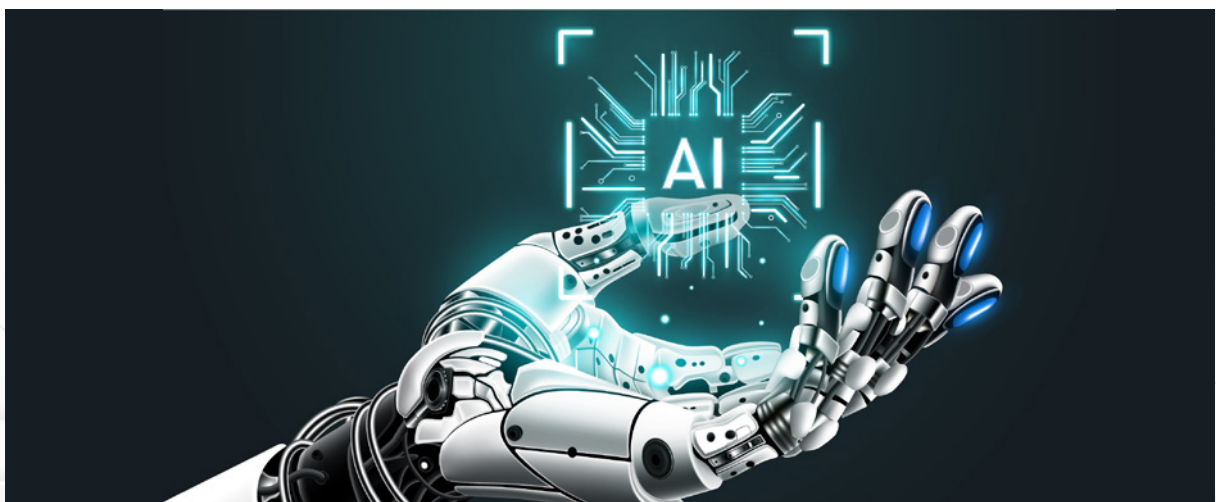
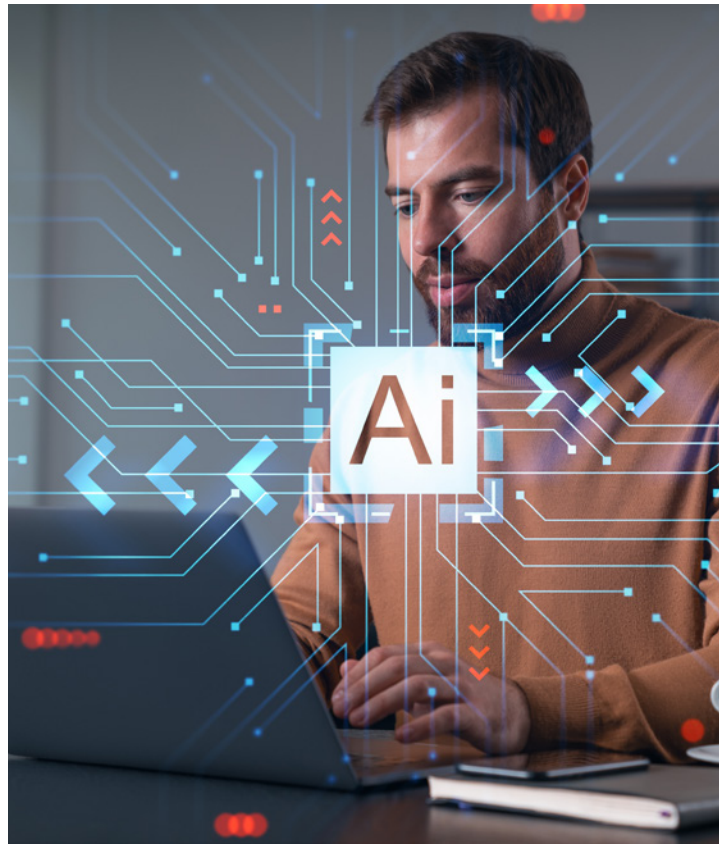
**Enhances
Security**

The economic implications matter. If a feature can be produced in roughly nine months at a fraction of standard budgets, barriers to entry fall. That shift enables small studios and independent filmmakers to ship projects once out of reach. The likely result is a surge in output and, counterintuitively to some, higher demand for human talent: more writers to shape narratives, more designers to build worlds, and especially more voice actors to give characters life. When production becomes accessible, distinctive human expression becomes more valuable, not less.

Education should meet this moment. Within BAC Education Group, the strategy spans both sides of the value chain. IACT College strengthens the human core—storytelling, artistic vision, and audience connection—preparing graduates to direct and curate AI-enabled workflows.

UNIMY develops the technologists who design, deploy, and refine these systems. Together, the creative and technical tracks produce graduates who will not only adapt to change but steer it.

The conclusion is clear—worry is misplaced. We are entering a new creative surge powered by human talent working with advanced tools. Instead of shrinking the pie, AI expands it—lowering costs, speeding delivery, and raising the premium on uniquely human judgment and voice. The task is teaching students to brief, critique, and iterate with machines, manage data ethics, build careers around hybrid human–AI pipelines.



UNIMY Advantage: Pathways, Practice, Placement

Devakumar Robert William
Senior Executive



UNIMY Advantage = Pathway + Practice + Placement. UNIMY makes your tech degree work harder for you.

Route (Pathway): Begin your studies at UNIMY and transfer seamlessly to a UK university for the final phase—same degree, lower overall cost, clearer progression.

Proof (Practice): Build evidence of skill through hands-on labs (cyber SOC, AI, blockchain), live SME/startup projects, and industry-recognised certifications.

Pipeline (Placement): Convert capability into opportunity via internships, mentoring, scholarships/paid placements, and direct employer links through our partners.

UK Transfer Pathways (2+1 / Top-Up)



- **Oxford Brookes** (to 4 Jun 2028):

Final year **BSc (Hons) Computing / IT for Business** — 60% avg + **IELTS 6.0** (R/W 6.0; L/S 5.5).



- **UWE Bristol** (to 19 Jan 2030):

Year 3 Software Eng. for Business / IT Top-Up — **CGPA 2.5, IELTS 6.5** (no band <5.5) or **6.0** (one band <5.5). Individual assessment.



University of Brighton

- **University of Brighton** (to Sept 2030):

Year 2 entry to CS / CS with Cyber Security / Software Eng. Typical: Diploma **C/60%** or Year-I **C/50%**, English per Brighton, staff recommendation; **JAVA refreshers** advised.

• **Scholarship:** Vice-Chancellor International Scholarship; **optional paid placement year.**

Industry Partnerships (hire-ready skills)



- **PIKOM Academy:** industry-aligned curriculum, mentoring, national ICT network.



- **Infoline: Cybersecurity Lab + SOC** training, AI platform access, internships, pro mentorship (threat detection, incident response).



- **CompTIA (in integration):** vendor-neutral certs—IT Infra, Cyber, Cloud/Data, AI.



- **Masverse / MasChain:** Layer-1 blockchain training and co-developed content. 88



- **Digital Penang:** SME/startup projects, symposia, workshops.



- **NetAssist:** collaboration in networks, cybersecurity, enterprise tech.



Ts. Kwang Ming Ng, Chief Executive Officer, Digital Penang, with Mr. Mathuraiveran (Madhu) Marimuthu, Lead, Collaborations and Partnerships, BAC Education.



Dr. Deshinder Singh Gill, Principal Lecturer, University of Brighton, with Prof. Ts. Dr. Salwani Daud, Vice Chancellor, UNIMY.



Dr. Suresh Naidu Sadasivan, Director of Communication and Innovation, Masverse.



Ts. Hon Fun Ping, Managing Director, NetAssist Group, with Mr. Thillai Raj T. Ramanathan, Chief Technology Officer, BAC Education.



Mr. Hairil Izwan Isamuddin, Regional Director (South East Asia), CompTIA, with Mr. Thillai Raj T. Ramanathan, Chief Technology Officer, BAC Education Group.



Mr. Arthur Too, Sales Director, Infoline IT Solutions Sdn. Bhd., and Mr. Adrian Yeow, Technical Director, Infoline IT Solutions Sdn. Bhd., with Dr. Nor Azlinah Md Lazam, Head of Deans, UNIMY, Mr. Thillai Raj T. Ramanathan, Chief Technology Officer, BAC Education, Prof. Ts. Dr. Salwani Daud, Vice Chancellor, UNIMY, and Ts. Dr. Syahril Anuar Bin Idris, Senior Lecturer & Head, Centre of Artificial Intelligence, Robotics & Automation (CAIRA), School of Engineering & Frontier Technology, UNIMY.

CEO@UNIMY Faculty: Igniting Industry-Academia Synergy + Tech Talk: Cybersecurity & AI Convergence

Noor Azizah Atdenan
Registrar



UNIMY hosted this Tech Talk on Saturday, 25 October 2025, 2:30–5:00 pm at Horizon Banquet Hall, Level 3A, Menara BAC, PJ. The forum on “Cybersecurity and AI Convergence” brought industry leaders into a focused conversation on how AI is reshaping threat landscapes and defence. Moderated by Thillairaj Ramanathan (CTO, BAC Education), the panel—Christi Paul (Touch ’n Go), Krishna Rajagopal (AKATI Sekurity), and Ts.Wan Roshaimi Wan Abdullah (CyberSecurity Malaysia)—examined AI-driven attacks (from automated phishing to deepfake-enabled fraud), the case for zero-trust and secure-by-design practices, and the operational gains from AI-assisted SOCs, red-teaming, and incident response.

UNIMY Cares: Powering Education, Bridging Divides

Communication and Digital Marketing Unit

UNIMY Cares: Powering Education, Bridging Divides

UNIMY is redefining a university's purpose: rigorous tech education paired with social impact. As part of the BAC Education Group, our commitment extends beyond campus—to homes, communities, and underserved Malaysians.

UPLIFT: Digital access that changes futures

Urban poverty often includes digital poverty. Through UPLIFT's **One Million Devices Project**, UNIMY helps place laptops and tablets into the hands of children who need them most, backed by our technical know-how and training support. The result: students who once missed classes now join, learn, and progress—switching from exclusion to possibility.



MIRM: Service as a core skill

The **Make It Right Movement** (MIRM) channels more than 200 partner projects across education, health, environment, and social justice. UNIMY students apply real skills to real problems; faculty contribute expertise to meaningful outreach. This is not CSR box-ticking—it's values in action, shaping graduates who pair competence with conscience.

SPMflix: Free, quality learning for all

SPMflix—Malaysia's leading free platform—now operated by UNIMY, offers thousands of videos, quizzes, and seminars for SPM and IGCSE students. With over 200,000 users, it provides a teacher after hours, a tutor on demand, and confidence before exams—especially for rural and low-resource learners.



CampusOne: Seamless study, smarter systems

CampusOne integrates registration, timetables, fees, results, and communications in one platform. Students and parents get clarity, lecturers gain efficiency, and UNIMY delivers a smoother learning journey—so attention stays on growth and innovation.

UNIMY is more than degrees. In a time when technology can divide, UNIMY uses it to connect, include, and uplift—proving the future of education must be digital and decisively human.

Innoverse 2025: Where Student Projects Meet Industry Needs

Ir. Syaiful Anas Suhaimi

Senior Lecturer

School of Engineering and Frontier Technology



On 21 August 2025, UNIMY staged the Innoverse Showcase 2025 at Menara BAC's Horizon Banquet Hall, positioning student innovation as a public-facing testbed for practical solutions. More than 30 students across Diploma, Degree and Postgraduate programmes—spanning Robotics, Cybersecurity, IT, Computer Science and Software Engineering—presented projects at 18+ booths in a format likened to a tech-inspired “Shark Tank.” The audience mixed school



visitors, South Korean exchange students, entrepreneurs, and professionals from tech, business, medical and environmental fields, turning the venue into a lively bridge between ideas and industry interest. A retro gaming corner, food stalls and a student musical performance added community energy to the day.

The TechTalks anchored the event's thought leadership. Raja Singham, Managing Director and Chief Future Officer of BAC Education, shared his entrepreneurial journey and offered ongoing mentorship via an open contact QR code. Adjunct Professor Murugason T. Thangaratnam and Loh Chia Hur (Academy of Sciences) unpacked survival tactics for start-ups and reframed setbacks as learning cycles. BAC Education CTO Thillai Raj Ramanathan celebrated student outcomes and announced awards including Best Poster, Best Product, Best Presentation, and Best Postgraduate Presentation.



Mr. Raja Singham giving his keynote address

Project highlights underscored clear problem–solution fit: Fish-Insure to streamline claims for Malaysian fishermen; H2H for housing security registration; Gymfit for AI-guided fitness; Jupiter, an AI “super-webcam” for automated sign-ins and triage; Plug & Pipe for maintenance reporting with chatbot support; FocusFrame for real-time engagement analytics; Courtzy for sports booking and matchmaking; and a Transformer Data Logger to capture grid data in rural areas before blackouts—promising faster fault resolution for underserved communities.



With most teams developing in roughly three months, the showcase demonstrated UNIMY's emphasis on rapid prototyping, user-centred design and cross-level collaboration. More than an exhibition, it operated as a pipeline for mentorship, industry feedback and potential adoption, reinforcing UNIMY's mission to turn classroom knowledge into solutions with measurable social and economic value.



Some of the award winners at Innoverse 2025

UNIMY Named CompTIA Authorised Academic Partner—Accelerating Industry-Ready Credentials

Mathuraiveran (Madhu) Marimuthu
Lead, Collaborations and Partnerships



UNIMY has been officially recognized as a CompTIA Authorized Academic Partner effective 2 September 2025, marking a practical step in strengthening Malaysia's digital talent pipeline. The authorization—confirmed by CompTIA, Inc. via letter signed by Colleen White (SVP, Customer Success)—allows UNIMY to deliver CompTIA training and certification pathways to students and staff, aligning academic learning with employer-recognised credentials.

What changes for learners and faculty? First, access and affordability. CompTIA's Essentials Series (e.g., AI Essentials, Cloud Essentials, Prompting, Project Essentials, Business Essentials, Soft Skills) is available

at USD50 per course, inclusive of 12-month e-learning access, interactive activities, videos, online assessments, and a Competency Certificate (CompCert). This pricing applies to both students and UNIMY staff, immediately widening upskilling opportunities. CompTIA has also committed two sponsored unit accesses to prepare UNIMY trainers/lecturers, with exam vouchers to follow.

Second, simpler operations. In line with CompTIA's 2025 restructure, there is no formal signed agreement; partnerships are awarded by local account directors and governed by CompTIA's public Legal & Privacy Terms. All teaching resources are now publicly accessible on CompTIA's website—no partner login required—while purchasing can proceed via the CompTIA Store (once access is set up) or through manual quotation/PO/invoicing. UNIMY proposes HRD Academy as the commercial delivery arm to serve industry clients, with UNIMY focusing on academic delivery and staff development.

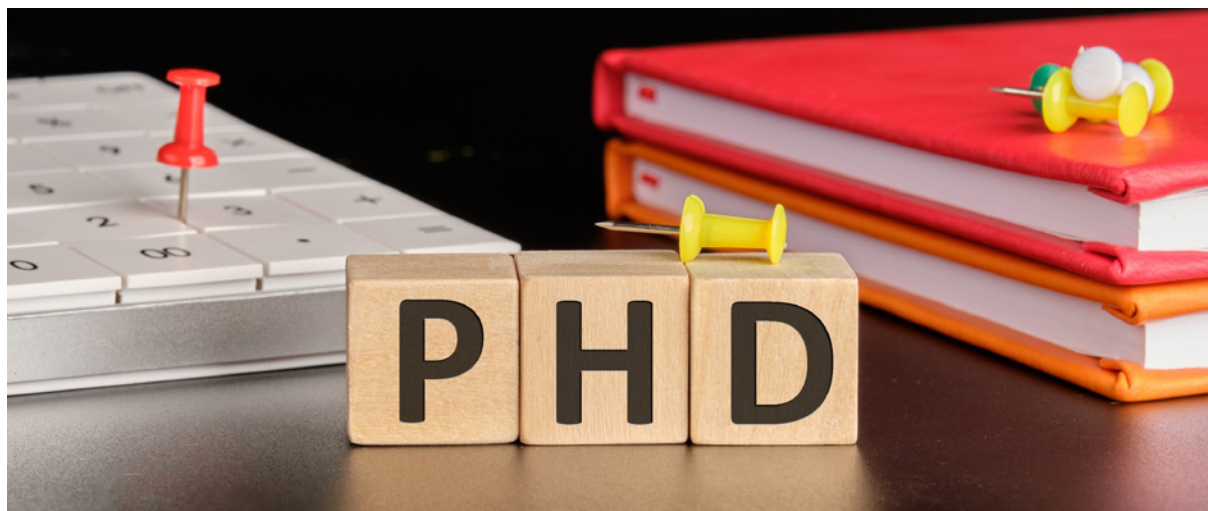


Third, clear brand use and governance. UNIMY is authorized to use the “CompTIA Authorized Academic Partner” logo, subject to CompTIA's brand and legal terms. Internally, the collaboration will be documented through a brief compliance memo/MoU (if required) to align with UNIMY's governance and to guide marketing, voucher management, and faculty calibration.

In short, this collaboration embeds certification-aligned, job-ready skills into UNIMY programmes and executive education, enabling learners to graduate with verifiable credentials that signal workforce readiness from day one.

Active PhD Research 2025

Assoc. Prof. Dr. Norizah Binti Mohamad
Head, Centre for Postgraduate Studies



PhD in Business Management

Ahmed Iqra Abdikadir | P25050003

Assoc. Prof. Dr. Salamiah Binti Muhd Kulal

Public Engagement with Social Media Marketing of Private Healthcare Clinics in Malaysia: Implications for Business Growth

Aminath Risaala | P09240001

Assoc. Prof. Dr. Norizah Binti Mohamad

Investigating The Mediating Role of Motivation in Employee Performance and Organizational Goals: Evidence from the Maldives Tourism Industry

Au Wan Ling | P25020004

Assoc. Prof. Dr. Norizah Binti Mohamad

The Use of Instant Translation Applications by Supervisors: A Mixed-Methods Study on Improving Communication with Chinese PhD Students in Malaysian Universities

Chua Pei Sze | P09240009

Assoc. Prof. Dr. Salamiah Binti Muhd Kulal

Leadership In MSMES - Leveraging Technology to Align Employee Actions with Organizational Goals

Cindy Alexius Mansin | P07240001

Assoc. Prof. Dr. Salamiah Binti Muhd Kulal

The Effect of Brand Image on Overall Customer Satisfaction and Loyalty in Malaysian E-Commerce: The Moderating Role of Artificial Intelligence

Edmund Mok Kar Meng | P25020001

Assoc. Prof. Dr. Norizah Binti Mohamad

Digital Transformation and AI Adoption in Malaysian Businesses

Fathimath Fizna | P05240001

Assoc. Prof. Dr. Norizah Binti Mohamad

Empowering The Local Workforce in the Maldives: A Strategic Study on Upskilling and its Impact on Foreign Labour Dependency, Moderated by Employer Perception and Government Support

Gardaoui Malak | P09240013

Assoc. Prof. Dr. Salamiah Binti Muhd Kulal

Developing a Framework for Assessing Resource Efficiency and Sustainability Practices in Business Operations: A Business Management Perspective.

Ho Kok Weng | P09240005

Assoc. Prof. Dr. Norizah Binti Mohamad

Towards One-Day Delivery in the Automotive Spare Parts Sector: Optimising Inventory Management, Warehouse Operations, and Logistics in Malaysia

Khalida Waseem | P25090004

Assoc. Prof. Dr. Norizah Binti Mohamad

Determinants of Digital Transformation in Modern Accounting Practices Among Islamic Banks in Klang Valley, Malaysia! The Mediating Role of Shariah Governance Effectiveness

Li Zhe | P09240006

Assoc. Prof. Dr. Salamiah Binti Muhd Kulal

Artificial Intelligence in Leadership Decision-Making: A Case Study of Chinese Companies

Lim Kiow Ho | P25020005

Assoc. Prof. Dr. Norizah Binti Mohamad

Balancing Tradition and Transformation: Integrating Javanese Millennial Cultural Values to Enhance Organizational Agility and Employee Engagement in Indonesia's Downstream Steel Roofing Industry

Mallik Md Rehan | P25020006

Assoc. Prof. Dr. Norizah Binti Mohamad

Global Media Dynamics: Local Responses to Western Domination in Globalised Contexts

Melissa Yeoh Beng Chin | P09240008

Assoc. Prof. Dr. Norizah Binti Mohamad

A Comparison of the Structure for Venture Capital and Corporate Venture Capital (CVC) to Implement the ESG Toolkit- Climate Finance its Challenges and Gaps from Malaysia's Perspective

Mohd Sopri | P09240003

Assoc. Prof. Dr. Norizah Binti Mohamad

Developing an Ethical Leadership Framework Based on Surah An-Nisa, Verse 58 for Modern Organisations

Pan Fengnan | P25020003

Assoc. Prof. Dr. Salamiah Binti Muhd Kulal

The Role of Video Based Marketing Across Social Media Platforms to Enhance Businesses

Parthiban A/L Krusnamurthy | P09240007

Assoc. Prof. Dr. Norizah Binti Mohamad

Integrating Total Productive Maintenance for Business Sustainability in Aircraft Engineering Support Services: A Strategic Framework

Saleem Shahid | P09240012

Assoc. Prof. Dr. Salamiah Binti Muhd Kulal

Post Pandemic Consumer Buying Behaviors: The Evolution of online retail in Emerging Economies

Tun Tun Naing | P25050002

Assoc. Prof. Dr. Salamiah Binti Muhd Kulal

Linking Employee Engagement to Organizational Performance: An Empirical Study in a Clothing and Fashion Accessories Firm (MJF) in Malaysia

Wang Hui | P25020002

Assoc. Prof. Dr. Norizah Binti Mohamad

The Role of AI Powered Platform in the Development of Online Business in China

Wang Lutong | P25020007

Assoc. Prof. Dr. Salamiah Binti Muhd Kulal

The Impact of Information on Business Strategy Redesign in Global Markets

Wasanthee A/P Sinnasamy | P09240010

Assoc. Prof. Dr. Norizah Binti Mohamad

Strategic Empowerment of Rural Women in Malaysia through Education and Entrepreneurship: A Capability and Social Capital Approach to Community Development

Zanurul Huzaima Binti Zainudin | P09240002

Assoc. Prof. Dr. Salamiah Binti Muhd Kulal

The Moderating Effects of Market Pressure and Political Stability on the Implementation of Malaysian Sustainable Palm Oil (MSPO) Certification Among Smallholders

PhD in Computing

Abdelsalam Ekram F M | P10210002

Prof. Dr. Habibollah Bin Haron

Knowledge Management and its Impact on the Performance in Ministry of Social Development - Gaza Strip

Abujalambo Mahmoud I M | P09220005

Assoc. Prof. Dr. Nor Azlinah Binti Md Lazam

NE Hemangioma Tumor Image Enhancement and Segmentation Using Convolutional Neural Network Method

Ahmad Sulhi | P09220007

Prof. Dr. Nor Adnan Bin Yahaya

OWASP Integration in a Secure SDLC: A New Approach to Increase Web-Based Applications Security

Ajang Sopandi | P02210004

Prof. Dr. Nor Adnan Bin Yahaya

A Measurement Framework for Determining Scrum Adoption Maturity Levels for Equestrian Sport Industry in Indonesia

Alagha Jamil S J | P09220004

Prof. Dr. Nor Adnan Bin Yahaya

Data Mining Approach for a Recommender System to Enhance High School Student Orientation in University Degrees

Alkayyali Zakaria K D | P02220001

Prof. Dr. Nor Adnan Bin Yahaya

An Improved Classification of Cardiovascular Diseases Diagnosis Using Deep Learning Techniques

Almasri Abdelbaset R E | P02220005

Prof. Dr. Nor Adnan Bin Yahaya

Data Mining Techniques and Ensemble Methods a Higher Education Applications: A Case Study of Teacher Performance Modeling

Almassri Abdalbaset A Z | P11210003

Prof. Dr. Nor Adnan Bin Yahaya

Designing Risk Management Framework for Big Data in Cloud Computing of Healthcare

Almunirawi Khaled M Y | P02220004

Prof. Dr. Nor Adnan Bin Yahaya

Artificial Intelligence -Based Approach for Parsing Arabic Sentence

Alnahhal Omar H A | P09220008

Prof. Dr. Habibollah Bin Haron

Design And Evaluation of an E-Learning Model for Elderly People in Palestine

Alshawwa Izzeddin A O | P05220004

Prof. Dr. Nor Adnan Bin Yahaya

Enhancing IoT Security with a Dynamic Behavior-Aware Role-Based Access Control Model Using Machine Learning

Dawoud Hassan M H | P05210003

Prof. Dr. Habibollah Bin Haron

A New Adoption Framework for Mobile Cloud Computing Security

Hendra Mayatopani | P02210003

Prof. Dr. Nor Adnan Bin Yahaya

Recommender System Based on Explainable AI for Indonesia's 'Kampus Berdampak' Independent Study Selection

Msallam Mohammed M A | P11210001

Prof. Dr. Habibollah Bin Haron

Improved Metaheuristic Algorithm in Solving Text Document Clustering

Nishtee Gopee | P24070001

Prof. Dr. Habibollah Bin Haron

Using AI Enabled Solutions for Optimising Student Retention in Higher Post-Secondary Education Institutions in Mauritius - A Data Driven Approach

Rahman Al Mamunur | P25050005

Prof. Dr. Nor Adnan Bin Yahaya

Managing Refactoring in Agile Teams: A Framework for Reducing Technical Debt and Improving Software Sustainability.

Saleh Hussam M A | P05220003

Prof. Dr. Habibollah Bin Haron

Deep Learning-Based Skin Cancer Classification

Su Weiming | P09220001

Prof. Dr. Nor Adnan Bin Yahaya

A Computational Decision Model for Blockchain Adoption in Supply Chain Management: Design And Validation in The Food and Beverage Sector in China

Tahrawi Mohammed J H | P09220012

Prof. Ts. Dr. Salwani Binti Mohd Daud

Mitigating Risk in Healthcare Decision System Using Data Mining Techniques and Deep Learning Algorithms

Tomi Defisa | P09220003

Prof. Dr. Habibollah Bin Haron

Cyber Security Framework Using Machine Learning Techniques in the Telecom Industry

